

simple flair

PERSONAL PROFILE



simple flair (Riccardo Crenna and Simona Flacco), was born in 2010 from an idea of Simona Flacco and Riccardo Crenna with the aim of telling a contemporary and transverse vision of design design through a personal point of view: #allisdesign. The two architects graduated at the Politecnico of Milan and are co-founders of simple flair and Studio Modulo, where they design interiors and fittings. They deal with creative and strategic consultancy for brands and companies in this industry. Currently they are also professors at the Politecnico of Milan. They seek and cultivate a unique approach through design, lifestyle, communication and digital.

THEY WORKED FOR

Nike, Vitra, Molteni, MINI, Woolrich, Hay, Ikea, Mitsubishi

FOLLOWERS

FB **10**

IG **33**

CHANNELS DETAILS

On their Facebook page "simple flair", created by da Simona Flacco and Riccardo Crenna, they research, create and share contents cultivating a unique vision by combining design, lifestyle, communication and digital. An approach to life clear and well defined: #AllIsDesign. On their Instagram profile, Simona and Riccardo tell about design under their personal point of view, made of lightness and irony, through the current language which stimulates the new contemporary project. They prefer a relaxed comfort over formality; people who are able to inspire them over who is looking for perfection; the substance over prejudices: #AllIsDesign

- https://www.instagram.com/simple_flair/
- <https://www.facebook.com/simpleflair>
- <http://www.simpleflair.it/>

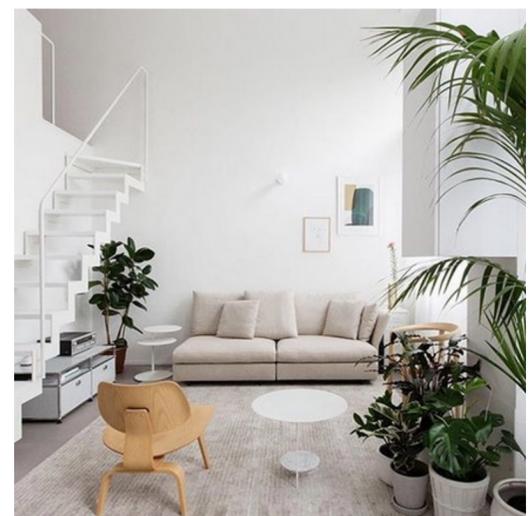
BEST PROJECTS SELECTION



Glass is the key 🍷 #designtrends



Back home but #bejingdesignweek is something to share again and again. The Urban Cabin located in Beijing is one part of building a global village in the world and is the fourth cabin built by MINI LIVING.



This is our living: comfy seats for friends, good light and good vibes. Our place to be 🍷
#simpleflairAPARTMENT // ph @claudiazalla

MORE INFORMATION